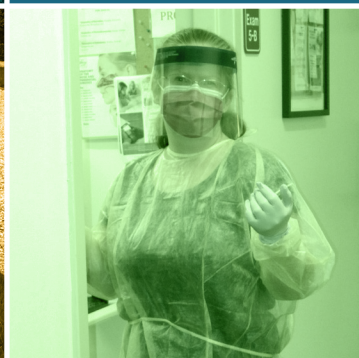


Close as a **COMMUNITY**

even at a distance.



Our community
is **RESILIENT**.



Our community
is **STRONG**.



WILLIAMSBURG
Health
FOUNDATION

Report to the
Community for 2020



Our community
is **KIND**.

From our President & CEO



Carol L. Sale, RN, MSN
President & CEO

It may seem odd to say, but good things happened in 2020.

It may seem odd to say, but good things happened in 2020.

Even as we isolated ourselves, even as those who could stay home did stay home, even as we wore masks and stood six feet apart, people in Greater Williamsburg came together.

Behind the scenes at the Williamsburg Health Foundation, we witnessed, in a matter of days, organizations pivot and activate in new ways to deliver critical services. We witnessed incredible “Quaranteams” form as leaders volunteered their organizational resources to help other organizations meet the most urgent needs of the community.

It is impossible to point to all the ongoing ingenuity, the flexing of plans, and the last-hour hustle that helped this community weather the pandemic. If you look at food systems alone in this community, you see an incredible story of transformation and partnership. In a traditional food pantry, people went into a building to pick up their food. Instead, food pantries began, and continue to hold, drive-through food distributions. School bus drivers drove meals, not children, to and from schools. The Arc of Greater Williamsburg and Williamsburg Area Faith in Action began taking orders for and delivering food from local pantries like Williamsburg House of Mercy and Grove Christian Outreach Center to those who could not get out to pantries.

One of our anchor institutions, Colonial Williamsburg (CW), opened a shuttered hotel for people displaced by the pandemic, cooked meals for distribution, grew food for the community in its gardens, and opened its decorative gardens for everyone’s enjoyment. In 2021, CW transformed its Visitors Center to a vaccination center. CW is one example of the type of leadership we saw from so many organizations and individuals.

Equally as miraculous, some of these impromptu coalitions and “Quaranteams” have stayed in

From our Board Chair

place for more than a year and are solving problem after problem.

In healthcare, we saw heroics in so many forms. Our safety-net clinics adjusted their operations in 2020 to continue to meet the needs of our most vulnerable residents, providing ongoing chronic care management as well as COVID testing and vaccinations as they became available.

The COVID-19 pandemic disproportionately impacted African Americans and all people of color. Our vision is “individuals making healthy choices in a community with health opportunity for all.” The inequities of this pandemic illustrate why this foundation has long envisioned the need for greater health opportunities “for all.”

While our vision remains the same, in 2020, we adapted and evolved, too. As many of our funds were directed to programs that could not adequately function in a pandemic, we unrestricted nearly 2.7 million dollars of our 2019 grants. This permitted agencies to redeploy dollars they already had in the bank to pivot and respond to the pandemic.

We also revised our strategic plan in 2020. While our vision of “individuals making healthy choices in a community with health opportunity for all” remains unchanged, our mission statement evolved to emphasize the importance of creating systems that make for a healthier community. We invite you to visit our new website and learn more about our work, grants, and mission to “collaborate, innovate, and invest to impact systems that improve the health and well-being of individuals living in Greater Williamsburg.” The new plan is printed in the back of this report.

Join us in this work. Every individual can impact the health of the community. Be an active and engaged member of Greater Williamsburg. We are all happier and healthier when we stay close as a community.



Jackson C. Tuttle, II
Chair, Board of Trustees

**We are all happier and
healthier when we stay
close as a community.**

2020

The HEART of our Work



Child Health Initiative

Through the Child Health Initiative, home visitors, including nurses and social workers, take a “whole family” or “two-generation” approach to long-term wellness for children.

Home visitors assist each member of a family with reaching goals they set for themselves. For a parent those goals may include more education, better employment, or safe, stable housing — foundational influencers of good health. Goals often include ensuring children are up-to-date on all preventative care, attending school, and forming healthy habits.

In response to the pandemic, families received laptops or tablets to allow them to continue their education and employment and obtain healthcare while staying safe.

47 families and
114 children served



2020 Grants Awarded



Childhood and Family Intervention Services

Center for Child and Family Services, Inc.

kidsandfamilies.com

The Reboot Program \$103,000

Child Development Resources

cdr.org

Basic Operating Support \$200,000

City of Williamsburg

Child Health Initiative \$250,000

James City County

Child Health Initiative \$270,000



Advocacy/Community Education

United Way of the Virginia Peninsula

uwvp.org

Greater Williamsburg Trauma-Informed
Community Network \$30,000



Access to Healthy Food

Community Housing Partners

communitypartnersva.com

Mobile Food Pantry \$5,000

Peninsula Agency on Aging

paainc.org

Nutritious Noontime Meals \$65,000

Virginia Peninsula Foodbank

hrfoodbank.org

Mobile Food Pantry:

Fresh Produce Program \$35,000

Williamsburg House of Mercy, Inc.

williamsburghouseofmercy.org

Mobile Food Pantry \$9,000

2020 Grants Awarded



Wellness Promotion

The Arc of Greater Williamsburg

thearcgw.org

Fitness Program \$30,000

Bacon Street Youth and Family Services

baconstreet.org

The Bridges Project \$27,000

One Child Center for Autism

onechildcenterforautism.org

Kids' Night \$7,500

Williamsburg-James City County Public School Division

wjccschools.org/academics/ship

School Health Initiative Program (SHIP) \$670,000



Information and Referral

Colonial Behavioral Health

colonialbh.org

WMBGCARES.ORG Greater Williamsburg

Network of Care (NOC) \$37,000

Peninsula Agency on Aging

paainc.org

Greater Williamsburg Aging

and Disability Resource Center \$70,000

2020

The HEART of our Work



Promoting Lifelong Healing

Greater Williamsburg Trauma-Informed Care Network (GW-TICN) began in 2019 to spread awareness of the impact of trauma on individuals and families. GW-TICN is based upon the science of adverse childhood experiences (ACEs), which shows that trauma from childhood can have lifelong physical and mental health consequences. GW-TICN implements trauma-aware practices to heal those who have been exposed to trauma and prevent generational cycles of trauma. This group includes over 40 organizations and makes us close as a community.

1 community
40+ organizations

Including:

4 Localities

3 School Districts

2 Statewide Agencies

2 Hospital Systems

2020

The **HEART** of our Work



Advanced Primary Care

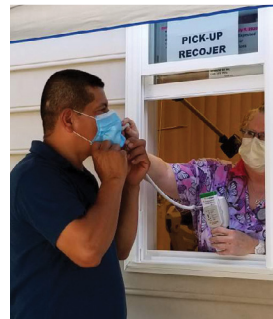
Medical professionals always face risk of exposure to illness from their patients, but the COVID-19 pandemic took this risk to a new level. Despite the risks to themselves, staff at Gloucester Mathews Care Clinic, Lackey Clinic, and Olde Towne Medical & Dental Center continued to see their patients. Numerous innovations, including a significant increase in the provision of telehealth services, were quickly devised and implemented. Through the extraordinary efforts of clinic staff and funding from WHF's Chronic Care Collaborative, patients with chronic diseases such as high blood pressure, diabetes, depression, COPD, and obesity still received needed care.

3,680 patients with chronic diseases



16,218 patient visits

2020 Grants Awarded



Advanced Primary Care

Gloucester Mathews Care Clinic

gmcareclinic.com

Chronic Care Collaborative \$200,000

Lackey Clinic

lackeyclinic.org

Chronic Care Collaborative \$400,000

Olde Towne Medical & Dental Center

oldetownemedicalcenter.org

Chronic Care Collaborative \$250,000

Support for Clinic Operations \$337,500



Behavioral Healthcare

Center for Child & Family Services, Inc.

kidsandfamilies.com

Multicultural Counseling and Outreach Program..... \$40,000

Neurofeedback Counseling Program..... \$6,500

Colonial Behavioral Health

colonialbh.org

Chronic Care Collaborative \$140,000

Greater Williamsburg Child Assessment Center..... \$271,000

Intensive Outpatient Program (IOP)..... \$50,000

Elk Hill Farm, Inc.

elkhill.org

Elk Hill's York County School-Based Mental Health Program for York County . . . \$10,000

Postpartum Support Virginia, Inc.

postpartumva.org

Healthy Mothers, Healthy Babies \$15,000

William & Mary School of Education , New Horizons Family Counseling Center

education.wm.edu

Youth and Family Counseling Program \$95,000

2020 Grants Awarded



Medication Access

Rx Partnership

rxpartnership.org

Access to Medication Program (AMP) \$12,500

Chronic Care Collaborative \$ 46,000

Virginia Health Care Foundation

vhcf.org

Greater Williamsburg Medication

Access Program (GWMAP) \$375,000



Access to Healthcare Services

The Doorways

thedorways.org

Basic Operating Support \$15,000

Foundation for Rehabilitation Equipment & Endowment (F.R.E.E.)

free-foundation.org

F.R.E.E. of Williamsburg \$26,000

Greater Williamsburg Heartsafe Alliance

heartsafewmbg.com

Greater Williamsburg Heartsafe Alliance . . . \$20,000

Literacy for Life at the Rita Welsh Adult Learning Center

literacyforlife.org

Health Education and Literacy Program
(HEAL) in Williamsburg \$50,000

Peninsula Agency on Aging (PAA)

paainc.org

RIDES Program \$120,000

Williamsburg Area Faith in Action

wfa.org

Medical Transportation \$37,500

2020

The HEART of our Work



Access to Medication

Through programs from the Virginia Health Care Foundation and RxPartnership, patients at Gloucester Mathews Care Clinic, Lackey Clinic, and Olde Towne Medical & Dental Center receive prescription medications at no cost.

With the onset of the pandemic, clinics quickly had to pivot from the traditional model of patients coming into clinics to pick up medicine. Instead, prescriptions had to go outside to get to patients! Staff improvised walk-up windows and parking-lot pickups, and used the U.S. mail so patients did not go without their necessary medication. Despite the pandemic, **over 16 million dollars in medications were dispensed** through these three clinics.

2,454

people served



37,502

30-day filled prescriptions

2020

The HEART of our Work



Stronger Agencies Mean a Healthier Community

At WHF, we strive to help nonprofit agencies grow and flourish. It's at the heart of our work.

Catchafire.org strengthens local agencies and the social sector at large by matching professionals who want to donate their time with nonprofits who need their skills. WHF supports membership in this valuable service.

Top project types:

- Translation
- Branded Digital Assets
- Flyer Graphic Design
- Website

75

agencies
matched on
a Catchafire
project

\$1.1+

million

in consulting
and projects



6,000

hours of
volunteer time

2020 Grants Awarded



Capacity Building/ Technical Assistance

NetworkPeninsula

networkpeninsula.org

Nonprofit Management Institute \$22,500

One Child Center for Autism

onechildcenterforautism.org

Capacity Building \$15,000

Williamsburg Area Faith in Action

wfia.org

Support for a Development Director \$14,000



Direct Charitable Activities, Discretionary Grants, and Annual Awards

. \$333,409



Other

City of Williamsburg

COVID-19 Eviction Prevention Program \$270,000

James City County

COVID-19 Eviction Prevention Program \$430,000

York County

COVID-19 Eviction Prevention Program \$300,000

\$5,710,409

total amount of grants
awarded for 2020

WHF Financial Summary

Despite the challenges of 2020, the Foundation remained committed to its vision of investing in systems that improve the health and well-being of individuals living in Greater Williamsburg. To this end, the Foundation awarded 5.7 million dollars in grants to local nonprofits, which included a 1 million dollar grant to prevent rental evictions of area residents because of the COVID-19 pandemic.

The Foundation's overall investment strategy is to ensure assets are available to address the community's needs and opportunities in perpetuity. Its commitment to transparency has earned it a platinum seal from GuideStar, the world's largest source of nonprofit information.

Summary Statements of Financial Position

(in thousands)

As of December 31

	2020	2019
TOTAL ASSETS	\$137,900	\$128,500
Liabilities: Grants and Other Accounts Payable	600	700
Unrestricted Net Assets	137,300	127,800
LIABILITIES AND NET ASSETS	\$137,900	\$128,500

Summary Statements of Activities

(in thousands)

As of December 31

UNRESTRICTED REVENUE AND GAINS (LOSSES)

Investment Income and Gains (Losses), Net of Fees	\$16,800	\$18,300
EXPENSES		
Community Grants	5,700	5,000
Program, General, and Administrative Expenses	1,524	1,412
Federal Excise and State Tax (Benefit) Expense	76	88
	\$7,300	\$6,500
CHANGE IN NET ASSETS	9,500	11,800
NET ASSETS, BEGINNING OF YEAR	127,800	116,000
NET ASSETS, END OF YEAR	\$137,300	\$127,800

2020 The HEART of leadership



Leading the Charge in Community Service

The faith community has been a major force in Greater Williamsburg's fight against COVID-19. Together with healthcare partners, Dr. Robert A. Whitehead and members of the Tri-County Pastors' Council organized testing at church locations. A leader in the COVID-19 Community Collaboration, Dr. Whitehead then volunteered to lead the 2021 vaccination effort on behalf of faith groups and nonprofits. With a team of schedulers, drivers, and greeters at the vaccination center (including himself), Pastor Whitehead made the entire community safer, healthier, and closer.



Dr. Robert A. Whitehead, Sr., Pastor

Photo credit: Kim O'Brien Root

2021-23



Vision

Individuals **making healthy choices** in a community with health opportunities for all.



Mission

Collaborate, innovate, and invest to impact systems that improve the health and well-being of individuals living in Greater Williamsburg.



Goals

Advance organizations, systems, and public policy crucial to community health and well-being.

Target behavioral and social risk factors that influence the health of individuals throughout the life span.

Strengthen the healthcare safety-net for uninsured and underinsured individuals.



Values

Accountable: Steward community values and assets transparently.

Ethical: Work with honesty and integrity.

Respectful: Ensure all voices are heard and recognize those who do the work.

Engaged: Connect and commit to the community.

Catalytic: Instigate change to achieve real, measurable impact.

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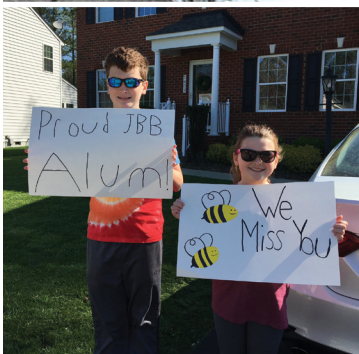
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WILLIAMSBURG
Health
FOUNDATION



Celebrates our community's
resilience, strength, and kindness.



What goes into your health?



WILLIAMSBURG Health FOUNDATION

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