Our community is RESILIENT.

Our community is STRONG.

Our community is KIND.

Close as a COMMUNITY even at a distance.

WILLIAMSBURG Health FOUNDATION

Report to the Community for 2020

Our community is KIND.
It may seem odd to say, but good things happened in 2020.

Even as we isolated ourselves, even as those who could stay home did stay home, even as we wore masks and stood six feet apart, people in Greater Williamsburg came together.

Behind the scenes at the Williamsburg Health Foundation, we witnessed, in a matter of days, organizations pivot and activate in new ways to deliver critical services. We witnessed incredible “Quaranteams” form as leaders volunteered their organizational resources to help other organizations meet the most urgent needs of the community.

It is impossible to point to all the ongoing ingenuity, the flexing of plans, and the last-hour hustle that helped this community weather the pandemic. If you look at food systems alone in this community, you see an incredible story of transformation and partnership. In a traditional food pantry, people went into a building to pick up their food. Instead, food pantries began, and continue to hold, drive-through food distributions. School bus drivers drove meals, not children, to and from schools. The Arc of Greater Williamsburg and Williamsburg Area Faith in Action began taking orders for and delivering food from local pantries like Williamsburg House of Mercy and Grove Christian Outreach Center to those who could not get out to pantries.

One of our anchor institutions, Colonial Williamsburg (CW), opened a shuttered hotel for people displaced by the pandemic, cooked meals for distribution, grew food for the community in its gardens, and opened its decorative gardens for everyone’s enjoyment. In 2021, CW transformed its Visitors Center to a vaccination center. CW is one example of the type of leadership we saw from so many organizations and individuals.

Equally as miraculous, some of these impromptu coalitions and “Quaranteams” have stayed in
place for more than a year and are solving problem after problem.

In healthcare, we saw heroics in so many forms. Our safety-net clinics adjusted their operations in 2020 to continue to meet the needs of our most vulnerable residents, providing ongoing chronic care management as well as COVID testing and vaccinations as they became available.

The COVID-19 pandemic disproportionately impacted African Americans and all people of color. Our vision is “individuals making healthy choices in a community with health opportunity for all.” The inequities of this pandemic illustrate why this foundation has long envisioned the need for greater health opportunities “for all.”

While our vision remains the same, in 2020, we adapted and evolved, too. As many of our funds were directed to programs that could not adequately function in a pandemic, we unrestricted nearly 2.7 million dollars of our 2019 grants. This permitted agencies to redeploy dollars they already had in the bank to pivot and respond to the pandemic.

We also revised our strategic plan in 2020. While our vision of “individuals making healthy choices in a community with health opportunity for all” remains unchanged, our mission statement evolved to emphasize the importance of creating systems that make for a healthier community. We invite you to visit our new website and learn more about our work, grants, and mission to “collaborate, innovate, and invest to impact systems that improve the health and well-being of individuals living in Greater Williamsburg.” The new plan is printed in the back of this report.

Join us in this work. Every individual can impact the health of the community. Be an active and engaged member of Greater Williamsburg. We are all happier and healthier when we stay close as a community.
Child Health Initiative

Through the Child Health Initiative, home visitors, including nurses and social workers, take a “whole family” or “two-generation” approach to long-term wellness for children. Home visitors assist each member of a family with reaching goals they set for themselves. For a parent those goals may include more education, better employment, or safe, stable housing — foundational influencers of good health. Goals often include ensuring children are up-to-date on all preventative care, attending school, and forming healthy habits.

In response to the pandemic, families received laptops or tablets to allow them to continue their education and employment and obtain healthcare while staying safe.

Childhood and Family Intervention Services

- Center for Child and Family Services, Inc.
  kidsandfamilies.com
  The Reboot Program .......................... $103,000
- Child Development Resources
  cdr.org
  Basic Operating Support .................... $200,000
- City of Williamsburg
  Child Health Initiative ........................ $250,000
- James City County
  Child Health Initiative ........................ $270,000

Advocacy/Community Education

- United Way of the Virginia Peninsula
  uwvp.org
  Greater Williamsburg Trauma-Informed Community Network .......................... $30,000

Access to Healthy Food

- Community Housing Partners
  communitypartnersva.com
  Mobile Food Pantry ........................... $5,000
- Peninsula Agency on Aging
  paainc.org
  Nutritious Noontime Meals ................... $65,000
- Virginia Peninsula Foodbank
  hrfoodbank.org
  Mobile Food Pantry:
  Fresh Produce Program ...................... $35,000
- Williamsburg House of Mercy, Inc.
  williamsburghouseofmercy.org
  Mobile Food Pantry ........................... $9,000

47 families and 114 children served
Promoting Lifelong Healing

Greater Williamsburg Trauma-Informed Care Network (GW-TICN) began in 2019 to spread awareness of the impact of trauma on individuals and families. GW-TICN is based upon the science of adverse childhood experiences (ACEs), which shows that trauma from childhood can have lifelong physical and mental health consequences. GW-TICN implements trauma-aware practices to heal those who have been exposed to trauma and prevent generational cycles of trauma. This group includes over 40 organizations and makes us close as a community.

Wellness Promotion

The Arc of Greater Williamsburg
thearcgw.org
Fitness Program ......................... $30,000

Bacon Street Youth and Family Services
baconstreet.org
The Bridges Project ..................... $27,000

One Child Center for Autism
onechildcenterforautism.org
Kids’ Night .................................. $7,500

Williamsburg-James City County Public School Division
wjccschools.org/academics/ship
School Health Initiative Program (SHIP) .... $670,000

Information and Referral

Colonial Behavioral Health
colonialbh.org
WMBGCARES.ORG Greater Williamsburg Network of Care (NOC) ................ $37,000

Peninsula Agency on Aging
paainc.org
Greater Williamsburg Aging and Disability Resource Center ........ $70,000

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2020 Grants Awarded

1 community
40+ organizations

Including:
4 Localities
3 School Districts
2 Statewide Agencies
2 Hospital Systems
Medical professionals always face risk of exposure to illness from their patients, but the COVID-19 pandemic took this risk to a new level. Despite the risks to themselves, staff at Gloucester Mathews Care Clinic, Lackey Clinic, and Olde Towne Medical & Dental Center continued to see their patients. Numerous innovations, including a significant increase in the provision of telehealth services, were quickly devised and implemented. Through the extraordinary efforts of clinic staff and funding from WHF’s Chronic Care Collaborative, patients with chronic diseases such as high blood pressure, diabetes, depression, COPD, and obesity still received needed care.

### Advanced Primary Care

- Gloucester Mathews Care Clinic  
  gmcareclinic.com  
  Chronic Care Collaborative ............... $200,000
- Lackey Clinic  
  lackeyclinic.org  
  Chronic Care Collaborative ............... $400,000
- Olde Towne Medical & Dental Center  
  oldetownemedicalcenter.org  
  Chronic Care Collaborative ............... $250,000
  Support for Clinic Operations ............ $337,500

### Behavioral Healthcare

- Center for Child & Family Services, Inc.  
  kidsandfamilies.com  
  Multicultural Counseling and Outreach Program ........... $40,000
  Neurofeedback Counseling Program ........ $6,500
- Colonial Behavioral Health  
  colonialbh.org  
  Chronic Care Collaborative ............... $140,000
  Greater Williamsburg Child Assessment Center ........... $271,000
  Intensive Outpatient Program (IOP) ........ $50,000
- Elk Hill Farm, Inc.  
  elkhill.org  
  Elk Hill’s York County School-Based Mental Health Program for York County .... $10,000
- Postpartum Support Virginia, Inc.  
  postpartumva.org  
  Healthy Mothers, Healthy Babies ............ $15,000
- William & Mary School of Education, New Horizons Family Counseling Center  
  education.wm.edu  
  Youth and Family Counseling Program ........ $95,000
Access to Medication

Through programs from the Virginia Health Care Foundation and RxPartnership, patients at Gloucester Mathews Care Clinic, Lackey Clinic, and Olde Towne Medical & Dental Center receive prescription medications at no cost.

With the onset of the pandemic, clinics quickly had to pivot from the traditional model of patients coming into clinics to pick up medicine. Instead, prescriptions had to go outside to get to patients! Staff improvised walk-up windows and parking-lot pickups, and used the U.S. mail so patients did not go without their necessary medication. Despite the pandemic, over 16 million dollars in medications were dispensed through these three clinics.

Medication Access

Rx Partnership
rxpartnership.org
Access to Medication Program (AMP) ........ $12,500
Chronic Care Collaborative .................. $ 46,000
Virginia Health Care Foundation
vhcf.org
Greater Williamsburg Medication
Access Program (GWMAP) .................. $375,000

Access to Healthcare Services

The Doorways
thedoornways.org
Basic Operating Support .................. $15,000
Foundation for Rehabilitation Equipment
& Endowment (F.R.E.E.)
free-foundation.org
F.R.E.E. of Williamsburg ....................... $26,000
Greater Williamsburg Heartsafe Alliance
heartsafewmbg.com
Greater Williamsburg Heartsafe Alliance .... $20,000
Literacy for Life at the Rita Welsh Adult Learning Center
literacyforlife.org
Health Education and Literacy Program
(HEAL) in Williamsburg ..................... $50,000
Peninsula Agency on Aging (PAA)
paainc.org
RIDES Program .............................. $120,000
Williamsburg Area Faith in Action
wfia.org
Medical Transportation ...................... $37,500
Stronger Agencies Mean a Healthier Community

At WHF, we strive to help nonprofit agencies grow and flourish. It’s at the heart of our work.

Catchafire.org strengthens local agencies and the social sector at large by matching professionals who want to donate their time with nonprofits who need their skills. WHF supports membership in this valuable service.

Top project types:
- Translation
- Branded Digital Assets
- Flyer Graphic Design
- Website

75 agencies matched on a Catchafire project

$1.1+ million in consulting and projects

6,000 hours of volunteer time

2020 Grants Awarded

Capacity Building/
Technical Assistance

NetworkPeninsula
networkpeninsula.org
Nonprofit Management Institute ........ $22,500

One Child Center for Autism
onechildcenterforautism.org
Capacity Building ......................... $15,000

Williamsburg Area Faith in Action
wfia.org
Support for a Development Director ...... $14,000

Direct Charitable Activities, Discretionary Grants, and Annual Awards

............................................. $333,409

Other

City of Williamsburg
COVID-19 Eviction Prevention Program .... $270,000

James City County
COVID-19 Eviction Prevention Program .... $430,000

York County
COVID-19 Eviction Prevention Program .... $300,000

$5,710,409 total amount of grants awarded for 2020
Despite the challenges of 2020, the Foundation remained committed to its vision of investing in systems that improve the health and well-being of individuals living in Greater Williamsburg. To this end, the Foundation awarded 5.7 million dollars in grants to local nonprofits, which included a 1 million dollar grant to prevent rental evictions of area residents because of the COVID-19 pandemic.

The Foundation's overall investment strategy is to ensure assets are available to address the community's needs and opportunities in perpetuity. Its commitment to transparency has earned it a platinum seal from GuideStar, the world's largest source of nonprofit information.

**Summary Statements of Financial Position**

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<thead>
<tr>
<th>(in thousands)</th>
<th>As of December 31</th>
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<tbody>
<tr>
<td><strong>2020</strong></td>
<td><strong>2019</strong></td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
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<tr>
<td>$137,900</td>
<td>$128,500</td>
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<tr>
<td>Liabilities: Grants and Other Accounts Payable</td>
<td>600</td>
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<tr>
<td>Unrestricted Net Assets</td>
<td>137,300</td>
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<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
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<tr>
<td>$137,900</td>
<td>$128,500</td>
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**Summary Statements of Activities**

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<thead>
<tr>
<th>(in thousands)</th>
<th>As of December 31</th>
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</thead>
<tbody>
<tr>
<td><strong>UNRESTRICTED REVENUE AND GAINS (LOSSES)</strong></td>
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<tr>
<td>Investment Income and Gains (Losses), Net of Fees</td>
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<td><strong>EXPENSES</strong></td>
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<td>Community Grants</td>
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<td>Program, General, and Administrative Expenses</td>
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<td>Federal Excise and State Tax (Benefit) Expense</td>
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<td><strong>CHANGE IN NET ASSETS</strong></td>
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<td>$7,300</td>
<td>$6,500</td>
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<td><strong>NET ASSETS, BEGINNING OF YEAR</strong></td>
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<tr>
<td>127,800</td>
<td>116,000</td>
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<tr>
<td><strong>NET ASSETS, END OF YEAR</strong></td>
<td></td>
</tr>
<tr>
<td>$137,300</td>
<td>$127,800</td>
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</tbody>
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The faith community has been a major force in Greater Williamsburg’s fight against COVID-19. Together with healthcare partners, Dr. Robert A. Whitehead and members of the Tri-County Pastors’ Council organized testing at church locations. A leader in the COVID-19 Community Collaboration, Dr. Whitehead then volunteered to lead the 2021 vaccination effort on behalf of faith groups and nonprofits. With a team of schedulers, drivers, and greeters at the vaccination center (including himself), Pastor Whitehead made the entire community safer, healthier, and closer.
2021-23

Vision

Individuals making healthy choices in a community with health opportunities for all.

Mission

Collaborate, innovate, and invest to impact systems that improve the health and well-being of individuals living in Greater Williamsburg.

Goals

Advance organizations, systems, and public policy crucial to community health and well-being.

Target behavioral and social risk factors that influence the health of individuals throughout the life span.

Strengthen the healthcare safety-net for uninsured and underinsured individuals.

Values

Accountable: Steward community values and assets transparently.

Ethical: Work with honesty and integrity.

Respectful: Ensure all voices are heard and recognize those who do the work.

Engaged: Connect and commit to the community.

Catalytic: Instigate change to achieve real, measurable impact.

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Celebrates our community’s resilience, strength, and kindness.
What goes into your health?

- Education
- Job Status
- Income
- Community Safety
- Physical Environment
- Family/Social Support
- Access to Care
- Quality of Care
- Health Care
- Tobacco Use
- Diet & Exercise
- Alcohol Use
- Sexual Activity

757.345.0912
williamsburghhealthfoundation.org
4801 Courthouse Street, Suite 200
Williamsburg, VA 23188