



STRATEGIC PLAN 2026 - 2030

Vision: A healthy community for all

Mission: To enhance health in Greater Williamsburg

Goal: Support organizations/efforts that prioritize positive outcomes for populations with low incomes by targeting underlying factors affecting lifelong health and well-being.

Funding Strategies

Access to Care

Availability, affordability, and quality of health-related services.

- **Primary, behavioral, and/or dental health care:** Interventions that help people receive timely, high-quality health care services
- **Medications:** Interventions that provide people without insurance with affordable and free medicines
- **Supportive services:** Interventions that provide seamless support to a network of multiple resources

Economic Advancement

Financial literacy and capability to access essential resources.

- **Educational success for lifelong learners:** Interventions that support educational success
- **Housing stability:** Efforts that reduce safety/health risks in homes or ease cost burden of securing housing
- **Access to transportation:** Efforts that address the lack of affordable and accessible transportation

Healthy Living

A way of living that lowers the risk of being seriously ill.

- **Adequate nutritious food:** Interventions that support food access and increase healthy eating
- **Opportunities for physical activity:** Interventions that support opportunities for regular physical activity
- **Promotion of healthy lifestyles and social connection:** Efforts that promote well-being and support opportunities for social interaction



2026 Grants Program

Health: A state of complete physical, mental, and social well-being

Service Area: City of Williamsburg, James City County, York County

Grant Awards: Vary by program

Grant Priorities:

- Align with the Foundation's vision, mission, overarching goal, and funding strategies
- Impact health of uninsured, underinsured, or economically disadvantaged individuals
- Demonstrate collaboration, defined as aligning work among partners

Organization Eligibility:

- 501 (c)(3) nonprofits that file IRS form 990 or 990-EZ
- State or local government agencies

For more information about WHF's Grants Program and/or to schedule a meeting with WHF's Program Officer, please visit williamsburghealthfoundation.org.



2026 Grants Calendar

Grant Cycle 1

February 17 - Information Session

March 17 - Unsolicited Proposals Due

April 14 - Invited Proposals Due

By June 12 - Grant Decisions

July 1 - Grant Start Date

Grant Cycle 2

May 12 - Information Session

June 23 - Unsolicited Proposals Due

July 14 - Invited Proposals Due

By September 18 - Grant Decisions

October 1 - Grant Start Date

Grant Cycle 3

August 18 - Information Session

September 29 - Unsolicited Proposals Due

October 13 - Invited Proposals Due

By December 11 - Grant Decisions

January 1, 2027 - Grant Start Date

(Due by 5:00 p.m. ET on dates indicated. Applicants may be contacted with questions.)