WILLIAMSBURG Health FOUNDATION













access to FOOD
access to HEALTH



From Our Board & Staff

"Over the last year, the Foundation continued targeting the drivers of health while employing our continuous learning practice to refine WHF's strategic focus. We are grateful to all who provided survey feedback and engaged in strategy sessions to share real world experiences of addressing the needs in our community while adapting to a changing health policy landscape. With strategies informed by local service providers and community members, momentum is building for what comes next as WHF celebrates 30 years of investing in the health of Greater Williamsburg."

– Deanna Van Hersh, *President & CEO*



"The Williamsburg Health Foundation Board members are inspired by the efforts unfolding all around us. While food access initiatives took center stage in 2025, our true strength lies in the incredible diversity of our grantee expertise, each tackling a pillar of health from their unique vantage point. We are consistently heartened by the dedication of local nonprofits and agencies working to make Greater Williamsburg an even healthier place to live and thrive."

– Felicia Stovall, *Chair, Board of Trustees*

The Williamsburg Health Foundation (WHF) Board of Trustees and Staff are pleased to share our *Annual Report to the Community*. This is our opportunity to communicate some of the many significant contributions of local organizations in the last year toward enhancing health in Greater Williamsburg.

In 2025, we consistently heard about the increased demand for food assistance. At the end of the year, WHF awarded eight *Meeting the Moment* grants totaling $130,000 for expanding access to food. Those grants represented a small portion of WHF's overall grantmaking, which totaled nearly $6.9 million. The following pages feature the *Meeting the Moment* grants as well as WHF partners who implemented other health-focused projects, programs, and initiatives. Spotlighting these efforts underscores our belief that **Access to Food is Access to Health**.

The numbers served and the impact shared by these partners remind us of what is possible when dedicated organizations rally around a shared vision of creating a healthy community. As we look ahead, we do so with the anticipation of implementing WHF's refined focus for 2026-2030, which represents the community's voice and is designed to address root causes, uncover gaps in service, deepen partnerships, strengthen strategic networks, and continue health-enhancing support. The aims of WHF's strategic framework, organized around Access to Care, Economic Advancement, and Healthy Living, builds upon the Foundation's three decades of supporting health-focused efforts.

As you read the following pages, we hope you enjoy learning about the vital work our partners accomplished in 2025. Together, we look forward to even greater impact in the years ahead.

Strategic Plan (2026-2030)

Vision

A healthy community for all.

Goal

Support organizations/efforts that prioritize positive outcomes for populations with low incomes by targeting underlying factors affecting lifelong health and well-being.

Mission

To enhance health in Greater Williamsburg.

Focus Areas

Access to care:
Availability, affordability, and quality of health-related services.

Economic Advancement:
Financial literacy and capability to access essential resources.

Healthy Living:
A way of living that lowers the risk of being seriously ill.

2025 by the Numbers

55+
Thousands Served

57
Organizations Supported

93
Grants Awarded

1.1
*Million Touchpoints Provided

$6.9
Million Funded

*Estimated meals, rides, in-home supports, clinical encounters, prescriptions, physical activity opportunities, and many others.

FISH

What began in 1975 as a handful of volunteers serving a few individuals each week has grown into an all-volunteer force of more than 260 providing food, hygiene items, clothing, and basic houseware to residents in need. In 2025, FISH had 8,319 requests for support and offered 459,753 meal equivalents, 20,178 outfits of clothing, and 30,875 diapers to clients. During its 50+ years of operation, FISH continues to adapt to growing needs and expand beyond its core services through partnerships with local schools, motels, and community organizations to reach neighbors who may otherwise go without essential resources.







Grove Christian Outreach Center

Grove Christian Outreach Center began in a single-wide trailer and now operates from a 6,000-square-foot, custom-built facility serving the Grove community with food, clothing, and financial assistance. Since relocating in 2013, the organization has experienced significant growth in both the number of households served and the frequency of visits. In 2025, 3,722 individuals visited the center more than 10,000 times. Its client-choice model at The Gathering Place (Williamsburg's first free grocery market) and community garden help provide families with fresh, nutritious food while preserving dignity and choice.









Salvation Army of Williamsburg

Founded in London in 1865 by William and Catherine Booth, The Salvation Army now serves communities in more than 130 countries. Locally, The Salvation Army of Greater Williamsburg provides essential services, including food assistance, utility assistance, clothing, emergency support, and other resources. In 2025, its Social Services and Mobile Food Pantry served 2,154 households, including 1,306 seniors, 2,969 adults, and 2,086 children. The organization also distributed more than 6,500 bags of groceries, helping address food insecurity and other immediate needs throughout the Greater Williamsburg community.







THRIVE Peninsula

Serving the Virginia Peninsula, including York County, since 1973, THRIVE distributed over 915,907 pounds of food to over 40,460 individuals in 2025. THRIVE operates The Market at THRIVE, a free food grocery store where clients can choose the items they take home, including fresh produce, meats, dairy, dry goods, bread as well as formula and diapers. This client-choice model promotes dignity while helping families access nutritious foods. THRIVE also operates The Garden at THRIVE, a courtyard garden whose produce is used to stock The Market.





United Way of the Virginia Peninsula

United Way connects critical needs of residents across nine localities with community resources that support health, stability, and well-being. Since launching in 2021, the Community Assistance Network (CAN) along with more than 150 nonprofit, faith-based, government, and corporate partners coordinate help with housing, food, and employment. Mobilizing more than $8 million in assistance for over 22,000 people in the last five years, CAN ensures local families can recover from hardship and improve family health. UNITED IS THE WAY no one faces hardship alone.

Virginia Peninsula Foodbank

Established in 1986, the Virginia Peninsula Foodbank has spent 40 years as a leading hunger relief organization across the Greater Peninsula. With 1 in 8 Virginians and 1 in 5 children experiencing the daily hardships of food and nutrition insecurity, the Foodbank distributed over 2 million meals in the Greater Williamsburg region during fiscal year 2026. With support from WHF, its Mobile Food Pantry delivers fresh, healthy food directly into communities across the Peninsula, helping overcome transportation barriers to healthy food access.













WJCC–Community Action Agency

Established in 1964 with the passage of the Economic Opportunity Act, WJCC-CAA offers community-centered programs, including Head Start, emergency food and shelter, energy assistance, and financial literacy. Through comprehensive wraparound services, WJCC-CAA addresses poverty while creating pathways to empowerment for individuals and families. In 2025, WJCC-CAA served 1,507 meals to 349 individuals. Following their initial visit for food assistance, 40 new families connected with the agency's broader self-sufficiency programs.

Williamsburg House of Mercy

The Williamsburg House of Mercy (WHOM) provides food, comfort, and hope to those in Greater Williamsburg through the core programs of Food Security, Outreach & Housing Stability, the Harbor Day Shelter, and the HOPE Pregnancy Center. In fiscal year 2025-2026, WHOM provided 591,758 pounds of food to 2,163 households, launched 24/7 food lockers, rescued nearly 92,000 pounds of food from local retailers, and served 13,360 hot meals. WHOM also served 280 Harbor Day Shelter guests, offered on-site clinical care to 102 patients via Olde Towne Medical & Dental Center and William & Mary's Remote Area Medical (RAM) group, distributed 10,851 pounds of baby supplies, and assisted 86 families with eviction prevention and utility cutoffs.





2025 Grants Awarded

Behavioral Health Services

Bacon Street Youth and Family Services
General Staff Funding $20,000

Center for Child & Family Services
The Reboot Program $133,000
Multicultural Counseling and Outreach Program (MCOP) $70,000

Colonial Behavioral Health
CBH New Campus - Phase II $600,000
Colonial Behavioral Health Court Docket $37,070
Greater Williamsburg Child Assessment Center (GWCAC) $210,000

Comfort Zone Camp
CZC Weekend Camp in Jamestown $7,500

Community Brain Injury Services
Increasing Access to Health-Related Supports $10,000

Community of Faith Mission
HEADS UP – Case Management $20,000

Postpartum Support Virginia
Healthy Moms, Healthy Babies $20,000

The Doorways
Patient and Family Access Program $25,000

Triangle Stepping Stones
Improve and Enhance Accessibility for Substance Use Disorder Support $77,960
Operational Gap Funding – Recovery Program Support $9,000

William & Mary Foundation
Flourishing of Greater Williamsburg Preschool/Middle School Youth $20,000

William & Mary, The Flanagan Counselor Education Clinic
Play to Thrive $60,000

Public Policy Advocacy

Mental Health Virginia
Mental Health Advocacy $5,000

Virginia Association of Free & Charitable Clinics
Health Policy Advocacy $5,000

Virginia Health Catalyst
Health Policy Advocacy $5,000

Voices for Virginia's Children
Youth Policy Advocacy $5,000

Healthy Aging

ArtsConnect Virginia (Tidewater Arts Outreach)
Arts Outreach for Older and Isolated Adults $5,000

Bay Aging
Forest Heights $450,000

Foundation for Rehabilitation Equipment & Endowment (F.R.E.E.)
F.R.E.E. of Williamsburg $30,000

Housing Partnerships, Inc.
Emergency Home Repairs & Home Modification Programs $50,000

James City County
CONECT $37,500

Peninsula Agency on Aging
Nutritious Noontime Meals $75,000
PAA Williamsburg $84,000
PAA RIDES $130,000

Williamsburg Area Faith in Action
Basic Operating Support $65,000

YMCA of the Virginia Peninsulas
Active Older Adults at R.F. Wilkinson $7,500
Trustee-Directed $500

Integrated Care

Colonial Behavioral Health
Integrated Care Facilitation $73,500

Gloucester Mathews Care Clinic
Basic Operating Support $300,000

Lackey Clinic
Basic Operating Support $500,000

Literacy for Life
The HEAL Program $10,000

Olde Towne Medical & Dental Center
Basic Operating Support $900,000

Rx Partnership
Basic Operating Support $66,000

Virginia Health Care Foundation
Greater Williamsburg Medication Assistance Program (GWMAP) $47,000

$6,896,936 total grants awarded for 2025

Healthy Eating Active Living

Alternatives
We Make Healthy Choices! $5,000

Boys & Girls Clubs of the Virginia Peninsula
EatSMART at James City County Unit $7,500

Colonial Court Appointed Special Advocate Program
Healthy Eating Active Living (HEAL) at Colonial CASA $5,250

FISH
Meeting the Moment: Food Distribution $20,000
A New Home for FISH $50,000

Grove Christian Outreach Center
The Gathering Place $50,000
Meeting the Moment: Food Distribution $20,000
Trustee-Directed $1,500

PORCH Communities
Greater Williamsburg Pantries $4,000

The Arc of Greater Williamsburg
Fitness & Wellness Program $37,500
From Vision to Reality: Empowering Hope and Opportunities $120,000
Trustee-Directed $500

The Salvation Army of Greater Williamsburg
Meeting the Moment: Food Distribution $20,000

THRIVE Peninsula
Meeting the Moment: Food Distribution $5,000
Building Healthy Foundations in York County . . . $14,400

Virginia Legacy Soccer Club
WJCC Recreational Soccer Program $40,000

Virginia Peninsula Foodbank
Meeting the Moment: Food Distribution $20,000
Mobile Food Pantry $60,000

Williamsburg Community Growers
Increase Our Impact $46,000
Trustee-Directed $500

Williamsburg House of Mercy
Meeting the Moment: Food Distribution $20,000
WHOM Collect or Give $48,750
Wrap-Around Food and Supportive Health Services $50,000

WJCC–Community Action Agency
Feed The Need Food Pantry $11,250

WJCC Public School Division
Healthy Educational Appetizing Tasty (HEAT) Summer Food Service Program $45,000
School Health Initiative Program (SHIP) . . . $780,000

Community Capacity Building

3e Restoration
Resilient Neighbors Initiative $50,000

Community Health Solutions
Strategy Support $35,652

Contributed Meeting Space $23,225

Greater Williamsburg Community Health Alliance
GWCHA $50,000
Strategic Work Plan Development $12,500
Williamsburg Collaborative - The Next Phase . . . $12,500

Here for the Girls
The Screening + Prevention Village $1,500

Sentara Health
Improving Women's Health In Underserved Communities $15,000

United Way of the Virginia Peninsula
Meeting the Moment: Community Assistance Network (CAN) $20,000

Virginia Community Health Worker Association
Increasing Community Health Workers in Greater Williamsburg $58,525

Two-Generation Family Services

Child Development Resources
Basic Operating Support $237,000
Family Resource Center $50,000
Trustee-Directed $2,500

City of Williamsburg
Child Health Initiative $283,500

James City County
Child Health Initiative $283,500

Made 4 Connection
Family Night $20,000

Virginia Down Syndrome Association
Williamsburg Community Coordinator $23,400

Organizational Capacity Building

Bonterra $6,600

Catchafire $58,854

WHF Financial Summary

As of December 31

WHF was established in 1996 when the Williamsburg Community Hospital and Sentara formed a partnership agreement and later merged. This agreement included a provision for a new, locally organized and managed Foundation to benefit community health. In the inaugural year, WHF started with an endowment of $55 million and anticipated providing $1 million annually to support health initiatives in the community. To fulfill the objective of providing financial support for community partner programs and health initiatives in perpetuity, the Foundation's Board of Trustees established a goal to achieve investment returns sufficient to support ongoing operations and grant distributions and maintain pace with inflation. Under the careful oversight of the Board of Trustees, the Foundation's endowment had grown to a value of over $170 million by the end of 2025, and WHF has awarded more than $119 million in grants to benefit health and well-being in Greater Williamsburg.

Summary Statements of Financial Position **(in thousands)**

	2025	2024
TOTAL ASSETS	$171,370	$155,540
Liabilities: Grants and Other Accounts Payable	790	930
Unrestricted Net Assets	170,580	154,610
LIABILITIES AND NET ASSETS	$171,370	$155,540

Summary Statements of Activities **(in thousands)**

UNRESTRICTED REVENUE AND GAINS (LOSSES)		
Investment Income and Gains (Losses), Net of Fees	$24,410	$15,890
EXPENSES		
Community Grants	6,820	5,910
Program, General, and Administrative Expenses	1,540	1,570
Federal Excise and State Tax (Benefit) Expense	80	30
	$8,440	$7,510
CHANGE IN NET ASSETS	15,970	8,380
NET ASSETS, BEGINNING OF YEAR	154,610	146,230
NET ASSETS, END OF YEAR	$170,580	$154,610

Board of Trustees

Timothy Cross
Retired Deputy Director of Planning
and Development Services
York County

Andrea M. Donnor
Director, Platform Marketing Operations
Capital One Financial, Inc.

Cheri Green
Senior Vice President,
Private Wealth Advisor
Towne Trust

Nathan R. Green
Commonwealth's Attorney
Williamsburg/James City County

Mitchell F. Harry
Senior Vice President, Portfolio
Management Director, Financial Advisor
Morgan Stanley

Rhiannon M. Hartman
Attorney
Carrell Blanton Ferris & Associates

Kelli Mansel-Arbuckle
Retired Human Resources Director
The Colonial Williamsburg Foundation

Douglas J. Myers
Retired Senior Vice President
Morgan Stanley

Juanita M. Parks, *Vice Chair*
Chief Financial Officer
Covenant Woods

Lawrence B. Pulley
Emeritus Dean
William & Mary Raymond A. Mason
School of Business

Steven R. Staples
Retired School Superintendent/
Executive Professor
William & Mary School of Education

Felicia A. Stovall, *Chair*
Senior Vice President,
Senior Wealth Advisor & Trust Officer,
Head of Administration
Chesapeake Wealth Management

Adria Vanhoozier
Vice President, System Financial
and Operational Integration
Riverside Health

Robert A. Whitehead, Sr., *Treasurer*
Retired Pastor
New Zion Baptist Church, Williamsburg

Alfred L. Woods
Former Chairman
Aegion Corporation

Deanna Van Hersh, *Secretary
President & CEO
Williamsburg Health Foundation

*Ex-Officio









WILLIAMSBURG
Health
FOUNDATION

757.345.0912
williamsburghealthfoundation.org
4801 Courthouse Street, Suite 200
Williamsburg, VA 23188